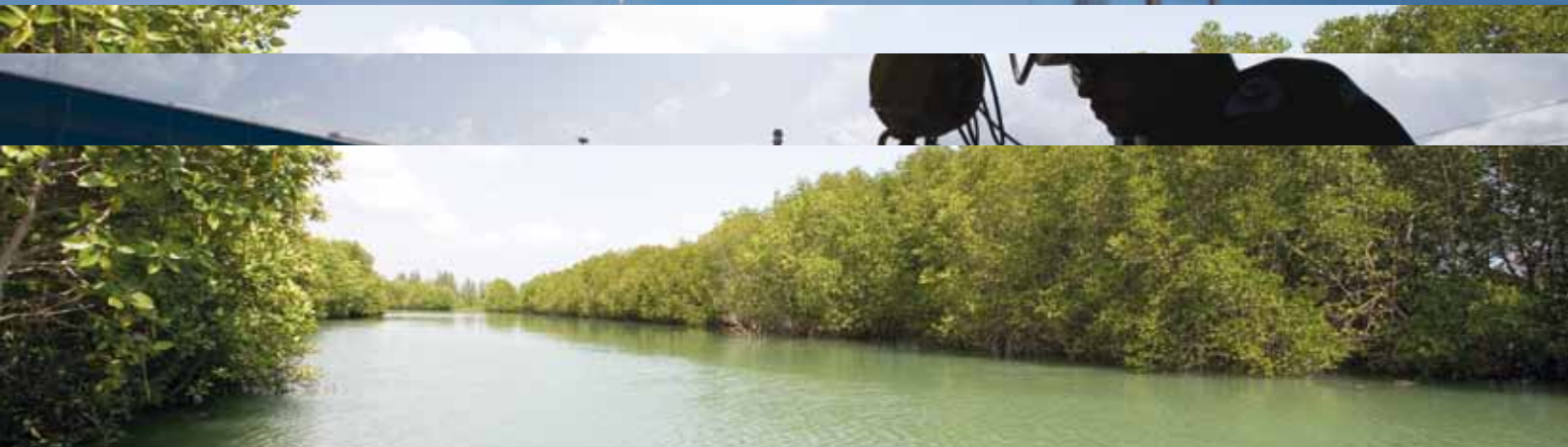




innovate • strength



Scope of the Report

The Corporate Social Responsibility Report 2012 of Sahaviriya Steel Industries Public Company Limited (SSI) is the fourth issue that the Company has published to inform shareholders, stakeholders, investors and the public about the entire business management, including the social responsibility dimension of SSI which comprise management for reduction in impacts of climate changes, safety, occupational health and environment, development and participation in social and community responsibility, human resource and rights, innovation, research and development and distribution which will be essential for the future development of the Company.

SSI determines to carry on its tasks, which continuously supporting projects and activities which bring sustainable progress and prosperity to the society and all stakeholders, according to SSI's vision and missions. Due to the expansion of the investment in Iron and Steel Business in England, the report will also cover the outcome of this enterprise in order to reflect the Company business more clearly. Apart from the publication, the report is disseminated at www.ssi-steel.com.

Concept behind Corporate Social Responsibility Activities

Sahaviriya Steel Industries Public Company Limited (SSI) pursues its social responsibility activities according to its vision and 3-year business plan (2011 - 2013) which is “**innovate premium value steel products and services for customers; generate consistent profit and sustainable value for stakeholders**” and thus carrying its social responsibility activities continuously apart from striving for business achievement and retraining good corporate governance in all practices and communication as follows:

innovate • strength
สร้างสรรค์ • ความแข็งแกร่ง

The concept is reflected in its main three missions:

1. Mobilize Thai steel industry with responsibility
2. Innovate and mobilize Thai society to move forward
3. Take responsibility in environment, communities and natural resources.

Contents

Vision, Mission and Values	01
Message from the Group CEO and President	04
Corporate Social Responsibility Activities Overview 2012	08
Corporate Information and SSI Group Structure	11
Business Overview and Economic Performance	12
Social Responsibility Dimension of SSI	14
• Management for Reduction in Impacts of Climate Change	14
• Safety, Occupational Health and Environment	19
• Development and Participation in Social and Community Responsibility	32
• Human Resource and Rights	44
• Innovation, Research and Development and Distribution	50
Rewards	54
Business Ethics	55



innovate · strength

Sahaviriya Steel Industries Public Company Limited

Head Office:

28/1 Prapawit Building, 2nd - 3rd Floor,
Surasak Road, Silom, Bangrak,
Bangkok 10500

Tel.: 0-2238-3063-82,
0-2630-0280-6

Fax: 0-2236-8890,
0-2236-8892

Factory:

9 Moo 7, Ban Klang Na - Yai Ploy Road,
Mae Rumphueng, Bangsaphan,
Prachuap Khiri Khan 77140

Tel.: 0-3269-1403-5,
0-3269-1412-5,
0-3269-1419-20

Fax: 0-3269-1416,
0-3269-1421